

University of Utah — BYU
Winter Strategy Conference 2022
Hyatt Centric, Park City Utah

Thursday, January 27

6:30 – 8:00 pm *Reception and Dinner: Wasatch Ballroom B & Canyonlands*

8:00 – 8:45 pm *Plenary Session: Wasatch Ballroom A*
“The Future of Strategic Management Research”
David Teece — Berkeley Haas

Friday, January 28

7:00 – 8:00 am *Breakfast: Escala Provisions Company Restaurant (EPC)*
(use your breakfast coupon)

8:00 – 8:45 am *Plenary Session: Wasatch Ballroom A*
“What’s Different About Difference-in-Differences? Fresh Takes on a Familiar Estimator”
Timothy Simcoe — Boston University

8:45 – 9:00 am *Break*

9:00 – 10:30 am *Concurrent Paper Sessions*

Session 1: Wasatch Ballroom A — Chair: Jen Brown — University of Utah
“Worker Skills and Organizational Spillovers: Evidence from Linked Training and Communications Data”
Presenter: Miguel Espinosa — Bocconi University
Discussant: Solène Delecourt — Berkeley Haas

"The Hidden Cost of Flat Hierarchies in Attracting Human Capital: Evidence from Experiments"

Presenter: Ronnie Lee—University of Pennsylvania
Discussant: Megan Lawrence—Vanderbilt University

Session 2: Zion — Chair: Matt Higgins—University of Utah

"The Returns to Physical Capital in Knowledge Production: Evidence from Lab Disasters"

Presenter: Fabian Gaessler—Max Planck Institute for Innovation and Competition
Discussant: Alex Oettl—Georgia Tech

"Social Comparison and the Value of Performance Trajectory Information: A Field Experiment in the Workplace"

Presenter: Shannon Liu—University of Toronto
Discussant: Stephan Meier—Columbia

10:30 - 10:45 am *Break*

10:45 - 11:30am *Plenary Panel Session: Wasatch Ballroom A*

"Causal Inference: A thing, or the only thing?"

April Franco—University of Toronto
Victor Bennett—University of Utah

11:30 am *\$20 for lunch wherever you choose*

11:30 - 5:45 pm *Adjourn for skiing or other activities*

5:45 pm *Snack*

6:00 - 6:45 pm *Plenary Session: Wasatch Ballroom A*

"The Crux"

Richard Rumelt—UCLA

7:00pm *Dinner in Wasatch Ballroom B and Canyonlands*

Saturday, January 29

7:00 - 8:00 am *Breakfast: Escala Provisions Company Restaurant (EPC)
(use your breakfast coupon)*

8:00 – 9:30 am *Concurrent Paper Sessions*

Session 1: Wasatch Ballroom A – Chair: Lyda Bigelow – University of Utah

“How Do Firms Respond to Rivals’ Investment under Strategic Interactions?”

*Presenter: Shaohua Lu – Santa Clara University
Discussant: Claudio Panico – Bocconi University*

“Smaller Slices of a Growing Pie: The Effects of Entry in Platform Markets”

*Presenter: Oren Reshef – Washington University in St. Louis
Discussant: Rob Seamans – New York University*

Session 2: Zion – Chair: Josh Feng – University of Utah

“Immigration and Entrepreneurship: the Role of Enclaves”

*Presenter: Astrid Marinoni – Georgia Tech
Discussant: Zeke Hernandez – University of Pennsylvania*

“Firms’ Innovation Trajectories and Inventors’ Productivity in the Context of Acquisitions”

*Presenter: Shinjinee Chattopadhyay – University of Illinois at Urbana Champaign
Discussant: Joanne Oxley – University of Toronto*

9:30 – 9:45 am Break

9:45 – 11:15 am Plenary Session: Wasatch Ballroom A

“The Firm as a Sub-society”

Claudine Gartenberg—University of Pennsylvania

“Strategies of Social Impact”

Aseem Kaul—University of Minnesota

11:15-11:20 am Closing Comments